

Developments and Trends in Health Care Law 2019

September 13, 2019

Birmingham Marriott | Birmingham, Alabama
6.8 CLE hours, including 1 hour of ethics

Cosponsored with the Health Law Section
of the Alabama State Bar

Developments and Trends in Health Care Law 2019

Program Highlights

- Learn about the legal pitfalls that are important to consider when implementing a telemedicine program.
- Learn about the current and emerging payment models for health care services.
- Learn the benefits and pitfalls of using social media in health care and how to keep your social channels compliant.
- Discover the connections between opioid use disorder and mental health issues and multidisciplinary approaches used to fight the opioid crisis.
- Learn what health care providers can do to boost cybersecurity and decrease their vulnerability to security breaches, data thefts and ransomware attacks.

CLE Credit: Approved for 6.8 hours of CLE credit in Alabama and Mississippi, including an ethics hour, 6.75 hours in Tennessee, including one dual hour; CLE credit applied for in Georgia. Approved for 6.8 hours recognized by the Alabama Board of Nursing; approved for 6.5 hours of CEU by the Alabama Board of Examiners for Nursing Home Administrators; and approved for 8.0 hours of business-related CPE by the Alabama Board of Public Accountancy.

Agenda and registration information inside



Agenda

8 a.m.
Check-in and Continental Breakfast

8:30 a.m.
Telemedicine: Practical and Legal Considerations

Tracy T. Doughty
Senior Vice President
Huntsville Hospital
Huntsville, Alabama

Dr. Chauncey B. "Chip" Thuss Jr.
Medical Director
St. Vincent's Occupational Health Clinic
Birmingham, Alabama

9:15 a.m.
Crisis Management in Opioid Enforcement and Behavioral Health

Nicole Walden
Director, Substance Abuse Treatment Services
Alabama Department of Mental Health
Montgomery, Alabama

James S. Ward
Alabama Board of Pharmacy, Board Attorney
Ward & Cooper LLC
Birmingham, Alabama

Dr. Donald E. Williamson
President and CEO
Alabama Hospital Association
Montgomery, Alabama

10:15 a.m.
Break

10:25 a.m.
The Future of Healthcare Payment Systems

Mark S. Zemelman
Senior Vice President and General Counsel
Kaiser Foundation Health Plan Inc. and Kaiser
Foundation Hospitals
Oakland, California

Michael J. Velez
Vice President, Legal Services
Blue Cross Blue Shield of Alabama
Birmingham, Alabama

11:55 a.m.
Lunch and Health Law Section Meeting at the Marriott

Emily T. Marsal
Executive Director
State Health Planning and Development
Agency
Montgomery, Alabama

12:50 p.m.
Proposed Rules to Stark Law and Antikickback Statute: What the Future Holds

Kristin M. Bohl
Baker, Donelson, Bearman, Caldwell and
Berkowitz, PC
Baltimore, Maryland

1:35 p.m.
Alabama Update: What Happened?

Gregg B. Everett
Gilpin Givhan, PC
Montgomery, Alabama

Mark D. Wilkerson
Wilkerson and Bryan, PC
Montgomery, Alabama

2:20 p.m.
Break

2:30 p.m.
Social Media and Health Care: Legal and Compliance

Salvatore J. Russo
Fox Rothschild LLP
New York, New York

3:30 p.m.
Ethics and Cybersecurity

Darren Mott
Supervisory Special Agent
Federal Bureau of Investigation
Huntsville, Alabama

4:30 p.m.
Adjourn

Colin H. Luke, Program Chair
Waller Lansden Dortch & Davis
LLP Birmingham, Alabama

Registration Please register online at samford.edu/go/cle or return the form below.

- \$379 Early Registration (includes code to download and print course materials 48 hours prior to the seminar)
- \$399 Late Registration (includes code to download and print course materials)
- \$399 At the door (includes course materials on a flash drive)
- \$50 I cannot attend. Please send me the course materials.

Mr./Ms. First Name _____ MI _____ Last Name _____

Circle
ASB/Other State Bar/Agency No. (required) _____

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Address _____ City _____ State _____ ZIP _____

Email (required) _____ Cumberland School of Law Alumni Yes No

Check enclosed (payable to Cumberland School of Law CLE) Check # _____

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Three Digit Code on the Back

Other registration options:

Online
samford.edu/go/cle
Phone
205-726-2391
800-888-7454

Mail above form to:

Cumberland School of Law CLE
P.O. Box 293759
Birmingham, AL 35229

Can't attend in person?

View remotely by live webcast and the hours count as live in Alabama.

To watch the program at a later date, webcast replays of the program will run on Oct. 4 and Dec. 6. Hours count as on demand in Alabama. Register for live webcasts and webinar replays: cumberland.inreachce.com